PROMPTING CHATGPT FOR NON-PROFITS

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NFPs.AI

WELCOME

"

**This is the worst this technology will ever be.**

Kyle Behrend

- 13+ years at Edgar's Mission
- Obsessed with Systems, Automations and AI
- Founder NFPs.AI
- Addicted to online courses
- Married, father to a teenage girl, 4 dogs and a lot of cats.

LLM

A Large Language Model (LLM) like ChatGPT is a type of artificial intelligence that understands and generates human-like text.
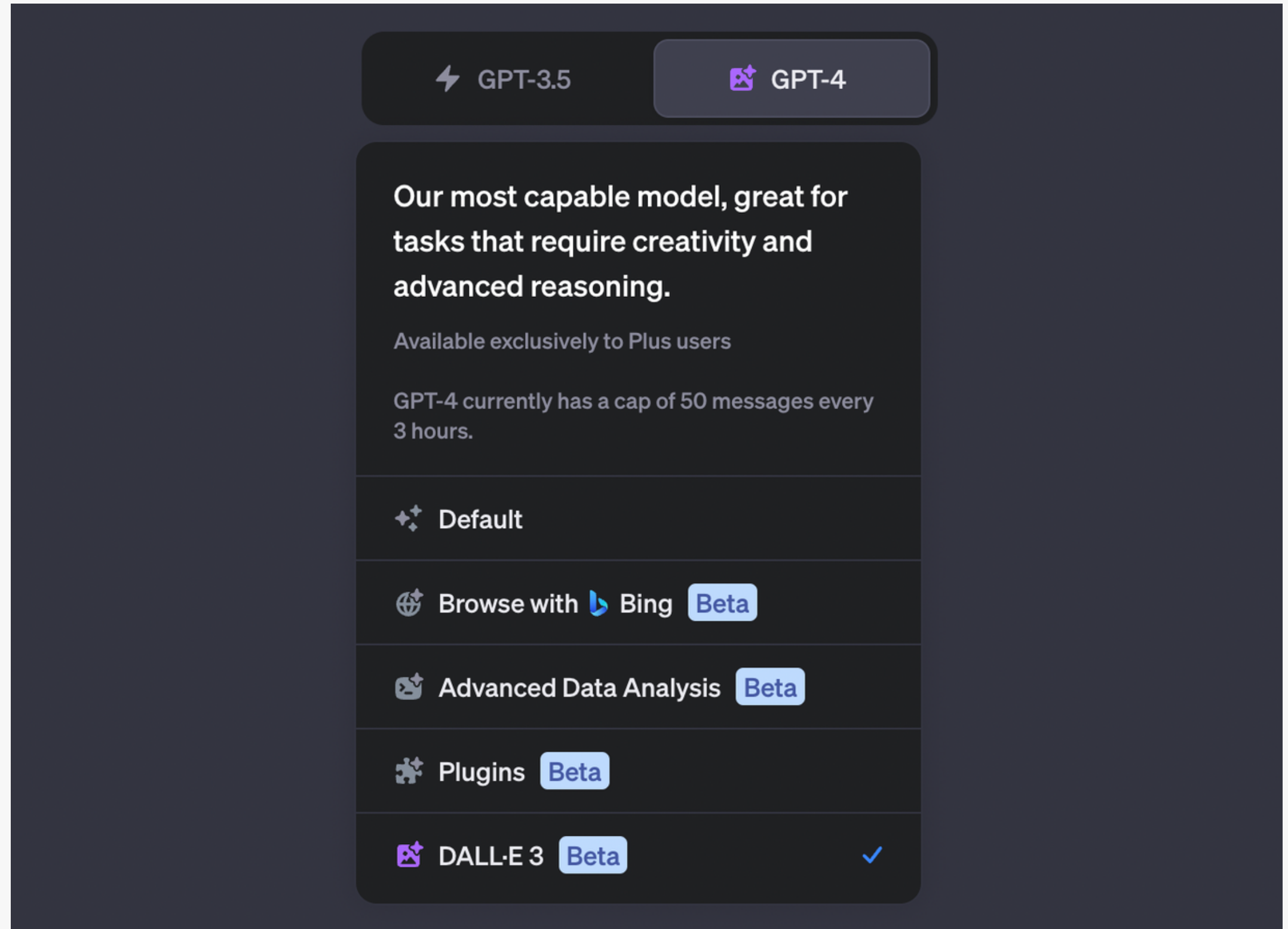
LLMs are trained on vast amounts of data, enabling them to assist with a variety of tasks, from answering questions to generating creative content.
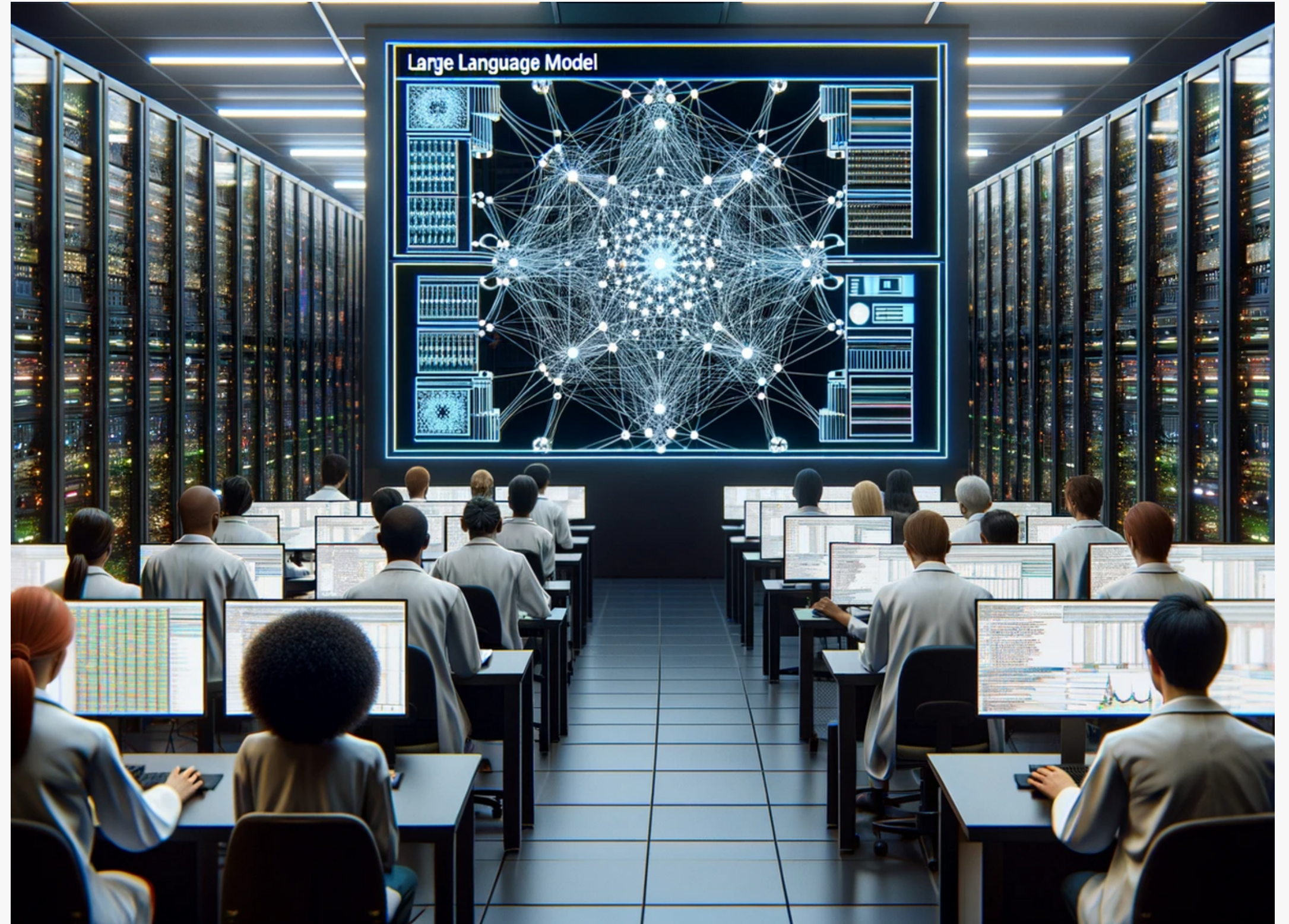
CHATGPT +

- GPT-4
- GPT Vision
- Bing
- Advanced Data Analysis
- Plugins
- DALL-E 3

$20 p/m

VIRTUAL ASSISTANT

Think of AI or ChatGPT as a highly intelligent assistant, eager to help you with any task at hand.

However, just like any assistant, clear and precise instructions are crucial to ensure the job is done accurately and effectively.

PROMPTING

Prompting AI involves providing a clear input to guide the AI in generating the desired output.

It's an iterative process that may require refining the prompt to achieve the best results.
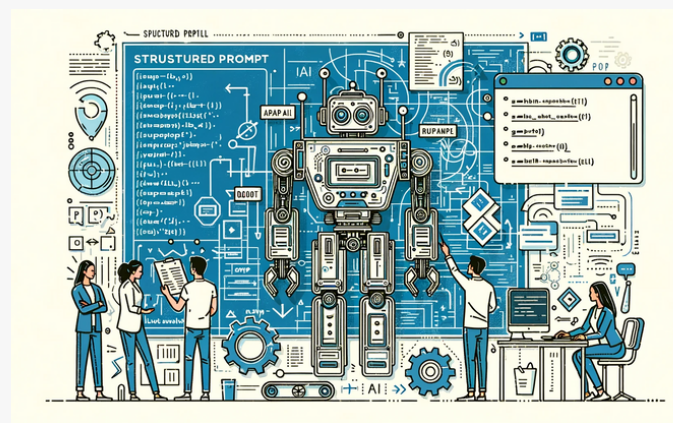
Language

Prompting is the language to communicate with LLMs

Narrowing View

Prompting focuses LLM's viewpoint on your query.

Iterative

Prompting is iterative to overcome prompt creep.

Structure

Good prompts have structure and use markdown and sections

PROMPT STRUCTURE

Effective prompts are structured with markdown for clear formatting and organisation.

Sections help to delineate different parts of the prompt, ensuring a coherent flow of information.

Fundraising Email Prompt

ACT AS

Act as a fundraising expert. In addition to being a fundraising expert, you are also a consultant working for a non-profit consultancy firm that focuses exclusively on helping non-profit organisations get optimal donations and support.

CONTEXT

Input the following details about the non-profit organisation:

The organisation's name is: " Organisation Name "

Their mission statement is: " Mission Statement "

Their communication style guide is: " Style Guide "

Examples If you have any examples add them here.

Instructions

You will write a fundraising email for them in a natural conversational tone. Optimise the email for donations, use call to actions throughout the email, and make sure you highlight the value of donating towards the organisation.

Please create an email that is at least 3 paragraphs long. Use the organisation's details for background information in helping create the fundraising email but do not include it in the message.

TIPS

Ask GPT clarifying questions to gather necessary context and improve the accuracy of responses, as LLMs rely on patterns in data.

If the output is not as expected, inquire with GPT on how to adjust the prompt, while always keeping a human in the loop for final judgment.

Ask GPT

Ask GPT to ask you questions to gather necessary context.

Reframe

Ask GPT to reframe prompts when output is incorrect.

Use Examples

LLMs rely on patterns; examples improve accuracy.

Human in the Loop

Always keep a human in the loop for final judgment.

CHALLENGES AND MISCONCEPTIONS

Negative experiences, such as hallucinations or the need for different LLM models for various tasks, can deter users from revisiting AI tools.

However, it's important to remember that the responsibility often lies with the user to provide accurate prompts, as the AI can only generate responses based on the input it receives.
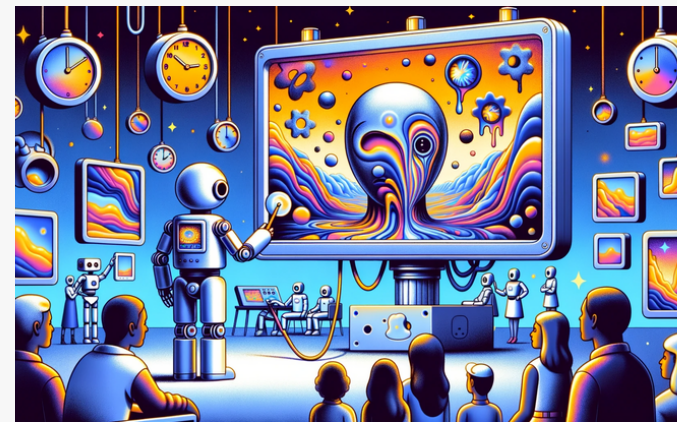
Bad Experiences

Avoid bad experiences by understanding tool limitations and proper prompting.

Hallucinations

Hallucinations can occur; ensure prompts are clear and concise.

Different Models

Different tasks may require specialised LLM models for optimal results.

Own the Error

Incorrect prompts lead to errors; the onus is often on the user.

PROMPT LIBRARY
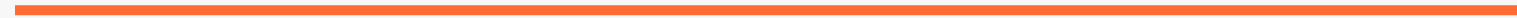
nfps.ai/prompt-library/

THIRTY PROMPTS

Designed for Non-Profits

The prompt library, tailored for non-profits, provides a solid foundation, yet feel free to adapt them to better suit your needs.

LIVE EXAMPLES

Q&A

THANK YOU

FOR COMING

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